

**From:** Universal Consumer Products [cpcustomerservice@ufpinews.com]  
**Sent:** Wednesday, November 18, 2009 6:06 AM  
**To:** tperry123@att.net  
**Subject:** Exterior Motives - No Boring Balusters!

[No pictures? No problem. View this page in your Web browser.](#)

## Exterior Motives

by Universal Consumer Products

November 2009



Visit our *Decking & Outdoor Living Blog* for news, trends, and inspiration!

### Did You Know?

[Deckorators stairway adaptors](#) and [connectors](#) take the guesswork out of angled baluster installation. Never scrap another baluster or rail again!

### Our Brands...



Greetings Tim

### Say bye-bye to boring balusters!

Take a look around: So many decks these days settle for the same old 2x2 wood balusters that really do little to enhance appeal or add interest. You get what you settle for.

[Deckorators® balusters](#) bring an entirely new visual dimension to deck railings—it's all about choices and alternatives. Our [aluminum balusters](#) zip up deck designs by introducing curves, angles and simulated lathe-turned profiles in [Classic](#), [Colonial](#), [Architectural](#), [Estate](#) and [Traditional](#) designs. [Scenic Glass](#) balusters let the views shine through with grace and distinction.



### Further flair with baluster accessories.

And we're not done yet! [Deckorators centerpieces](#) attach to vertical balusters for an extra measure of design panache. Special [collars and baskets](#) lend a rich and elegant feel. And you can mix and match [colors](#) for contrast or complement. Try doing all that with standard 2x2 spindles!

Read about how to accessorize your deck railing with style on [our blog](#).

From: Universal Consumer Products [cpcustomerservice@ufpinews.com]  
Sent: Tuesday, October 27, 2009 6:06 AM  
To: tperry123@att.net  
Subject: UFP Exterior Motives - Always Keeping You Posted.

[No pictures? No problem. View this page in your Web browser.](#)

## Exterior Motives

by Universal Consumer Products

October 2009



Visit our *Decking & Outdoor Living Blog* for news, trends, and inspiration!

Greetings Tim

### Put a cap on it!

#### What customers are saying about our post caps:

*"The products we purchased are merely not products, but in themselves - individual works of art."*

*Mr. and Mrs. DeSimone  
Freehold, NJ*

Join us at...



Such a simple solution. Such long-lasting style. [Deckorators® Post Caps](#) by Maine Ornamental® give you the power to breathe life and intrigue into any deck design. Built to fit perfectly with standard post sizes, these sophisticated [wood](#), [metal](#) and [glass post caps](#) are elements that will turn your outdoor living space into a decorator's dream.

#### Did You Know?

All told, Universal Forest Products offers more than 120 different styles of post caps for outdoor projects of all kinds. Now that's a selection!

But it's not just about decks. Now you can dress up fences, porches, railings, signs and even mailboxes. Before calling your next project a done deal, be sure to cap it off with these eye-catching [products](#) from Universal.

#### Our Brands...



#### More brilliant ideas

Looking for that extra touch of sophistication? [Deckorators Tiffany-](#) and [Jewel-style](#) post caps bring dazzling hues to the forefront, allowing you to create unifying color accents. Tiffany-style post caps deliver a classic look, while Jewel styles mesmerize with vibrant color. And when you install [solar-powered versions](#), the beauty lasts past nightfall.

#### Next Month...

We'll take a closer look at UFP's many attractive [baluster](#) selections in aluminum and [glass](#). You may end up going for Baroque!

Help others find this newsletter:



#### UNSUBSCRIBE

[Update Profile](#). If you're experiencing difficulty unsubscribing, e-mail [cpcustomerservice@ufpinews.com](mailto:cpcustomerservice@ufpinews.com) with UNSUBSCRIBE in the subject line.

From: Universal Consumer Products [cpcustomerservice@ufpinews.com]  
Sent: Wednesday, September 23, 2009 6:07 AM  
To: tperry123@att.net  
Subject: Exterior Motives - Doing Marine Decks Peerlessly.

[No pictures? No problem. View this page in your Web browser.](#)

## Exterior Motives

by Universal Consumer Products

September 2009

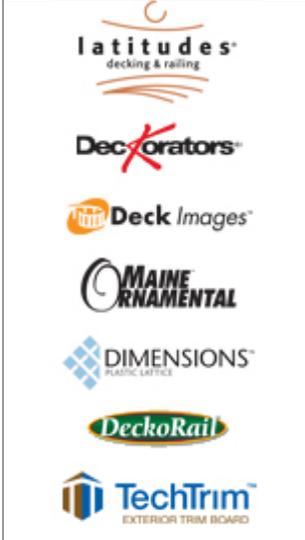


Visit our *Decking & Outdoor Living Blog* for news, trends, and inspiration!

### Did You Know?

You can conceal dock understructure with [Latitudes® Composite Fascia](#). Four classic colors to match Latitudes [railing components](#).

### Our Brands...



Greetings Tim

### Made to handle extreme pier pressure

Build it to last with [Latitudes® Marine Decking](#). [Strandex polymer and wood technology](#) inside means beautiful, durable and robust components for the toughest waterfront environments.

Unlike ordinary decking, [Latitudes Marine](#) is made to stand up to the worst abuse that docks and other waterfront structures suffer. The thicker boards span joists up to 24" on-center. And they won't splinter, warp, cup or rot. So don't give in to anything else—insist on Latitudes for your next project.

Latitudes Marine Decking is covered with a [10-year limited warranty](#) on commercial projects, [15 years](#) on residential. Build the peerless pier.

Latitudes Marine Decking colors and



finishes:



### Get your glow on.

They're simple, reliable and unique. Deckorators® [solar post caps](#) and [stair lights](#) require no wiring and [install](#) fast. Put gentle solar lighting and a classic touch on any vertical surface, wherever it's desired. Top off standard 4x4s with [solar metal post caps](#) by Maine Ornamental®, in stainless, pewter and black.

*Next Month...*

*There's a Deckorators post cap that was made just for your project. We'll be on that next time.*

Help others find this newsletter:



### UNSUBSCRIBE

[Update Profile](#). If you're experiencing difficulty unsubscribing, e-mail [cpcustomerservice@ufpinews.com](mailto:cpcustomerservice@ufpinews.com) with UNSUBSCRIBE in the subject line.

### CONTACT US

To contact us or give feedback, please e-mail [cpcustomerservice@ufpinews.com](mailto:cpcustomerservice@ufpinews.com) or send postal mail to: Universal Consumer Products, Inc., Attn: Marketing, 2801 East Beltline NE, Grand Rapids, MI 49525

[Privacy Policy](#) | [Internet Disclaimer](#)

©1999-2009 Universal Forest Products, Inc. All rights reserved.

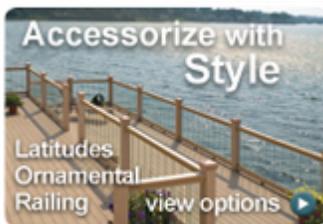
**From:** Universal Consumer Products [cpcustomerservice@ufpinews.com]  
**Sent:** Wednesday, August 19, 2009 6:04 AM  
**To:** tperry123@att.net  
**Subject:** Exterior Motives - Deck Differentiation with Latitudes

[No pictures? No problem. View this page in your Web browser.](#)

## Exterior Motives

by Universal Consumer Products

August 2009



Hi Tim,

### Practice Deck Differentiation with Latitudes!

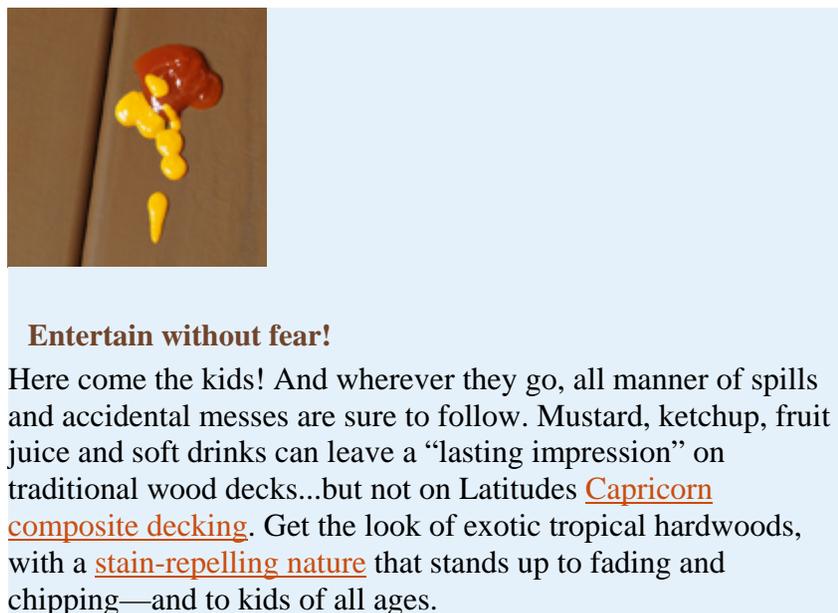
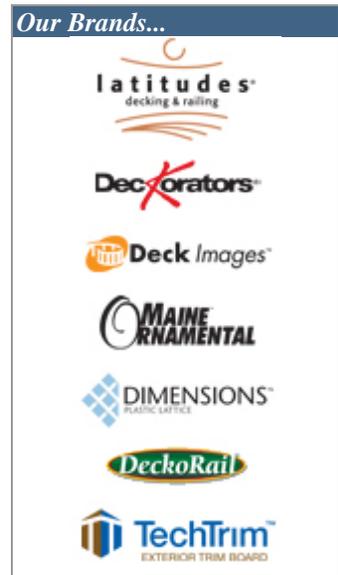
Because nearly every house seems to have a deck these days, homeowners are always looking for ways to dial up the differences. Whether you're building a new deck or improving an existing one, consider how [Latitudes® composite decking](#) could spur the creative process.



Most decks need all of the usable square footage they can get. Why not design a kick-out to include a barbecue grill or container garden, without sacrificing living space? Not only are kick-outs functional, they also lend a distinctive [design twist](#).

**Did You Know?**  
You have options with [Latitudes composite decking!](#) Build that dream deck with [colors](#) and [finishes](#) spanning from [classic](#) to [exotic](#).

How about a stylish design inlay or border? Use Latitudes' different decking [colors](#) and [textures](#) to create style, contrast and visual interest. Try something elaborate, like a compass rose design. Or fabricate spectacular curves and angles that are impossible to pull off with wood. Even simply alternating the orientation of boards can spice up a deck's look in short order.



### Entertain without fear!

Here come the kids! And wherever they go, all manner of spills and accidental messes are sure to follow. Mustard, ketchup, fruit juice and soft drinks can leave a "lasting impression" on traditional wood decks...but not on Latitudes [Capricorn composite decking](#). Get the look of exotic tropical hardwoods, with a [stain-repelling nature](#) that stands up to fading and chipping—and to kids of all ages.

*Next Month...*  
*Build a pier without peers! Latitudes marine composite decking is thicker, tougher and built to handle the demands of marine applications.*

Help others find this newsletter:



**UNSUBSCRIBE**  
[Update Profile](#). If you're experiencing difficulty unsubscribing, e-mail [cpcustomerservice@ufpinews.com](mailto:cpcustomerservice@ufpinews.com) with UNSUBSCRIBE in the subject line.

**CONTACT US**  
To contact us or give feedback, please e-mail [cpcustomerservice@ufpinews.com](mailto:cpcustomerservice@ufpinews.com) or send postal mail to: Universal Consumer Products, Inc., Attn: Marketing, 2801 East Beltline NE, Grand Rapids, MI 49525

**From:** Universal Consumer Products [cpcustomerservice@ufpinews.com]  
**Sent:** Friday, July 31, 2009 6:04 AM  
**To:** tperry123@att.net  
**Subject:** Exterior Motives - Cool Ideas for Pool Decking and Railing

[No pictures? No problem. View this page in your Web browser.](#)

## Exterior Motives

by Universal Consumer Products

July 2009



**Strandex®**  
defends your investment against the elements  
learn how ▶

Visit our *Decking & Outdoor Living Blog*  
for news, trends, and inspiration! ▶

**Did You Know?**  
Pool chemicals can damage wood decks and finishes. There's been no formal testing yet, but [Latitudes composites](#) certainly seem to nicely resist chlorine's ill effects.

**Our Brands...**

- latitudes® decking & railing
- Decorators®
- Deck Images®
- MAINE ORNAMENTAL
- DIMENSIONS® PLASTIC LATHES
- DeckoRail
- TechTrim® EXTERIOR TRIM BOARD

### Soak up great pool decking and railing ideas from Universal!

A [pool](#) without stylish decking is basically just another outdoor bath tub. [Latitudes composite decking](#) and [railing](#) products can transform any [pool](#) into an elegant oasis of fun and relaxation. And because they're [ultra-low maintenance](#), Latitudes components don't add chores to a homeowner's already busy to-do list. Wow your customers with spectacular [design ideas](#) that will help them make the most of these short summer months.

[Deck Images® Pro Series Glass Railings](#) open up the views beyond—eliminating the obstruction of traditional vertical balusters. The possibilities are almost endless!



### Post Caps and Accessories

Add unique finishing touches with Deckorators [Convertible Post Caps](#) by Maine Ornamental. Let the built-in solar cell lend soft, ambient lighting after dark, or insert a candle for a warm, natural glow. For Old World charm, consider a [sundial design](#). Deckorators provides [post caps](#) in a wide range of styles and colors, including [solar-lighted variations](#).

**Next Month...**  
Make your next deck project truly one of a kind! Incorporate stylish inlay designs or bump-out elements using the different colors and textures available from Latitudes composite decking and railing.

Help others find this newsletter:



**UNSUBSCRIBE**  
[Update Profile](#). If you're having difficulty unsubscribing, please e-mail [cpcustomerservice@ufpinews.com](mailto:cpcustomerservice@ufpinews.com) with UNSUBSCRIBE in the subject line.

**CONTACT US**  
To contact us or give feedback, please e-mail [cpcustomerservice@ufpinews.com](mailto:cpcustomerservice@ufpinews.com) or send postal mail to: Universal Consumer Products, Inc., Attn: Marketing, 2801 East Beltline NE Grand Rapids, MI 49525

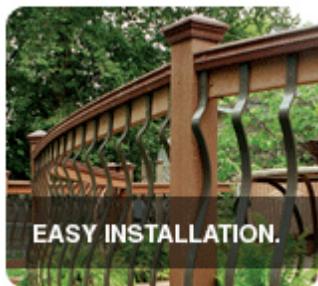
[Privacy Policy](#) | [Internet Disclaimer](#)  
©1999-2009 Universal Forest Products, Inc. All rights reserved.

From: Universal Consumer Products  
Sent: Monday, June 29, 2009 6:04 AM  
To: tperry123@att.net  
Subject: Going Maintenance-Free With Deckorators Railings

[No pictures? No problem. View this page in your Web browser.](#)

Exterior Motives  
by Universal Consumer Products

July 2009



Building a deck doesn't have to be intimidating. [Find out why...](#)

Visit our Decking & Outdoor Living Blog for news, trends, and inspiration!

Did You Know...

[Postcovers](#) add an extra dimension to beautifully top off bland deck, fence or porch posts with the look of dry stacked stone. [Take a look!](#)

Our Brands...



Down With Upkeep!

Homeowners sure love decks, but they're not exactly thrilled with staining, sealing and maintaining them. Especially railings! Stop by our [new Deckorators® web site](#) for an in-depth eyeful of these low-maintenance deck and porch railing components. Deckorators [railing options](#) will bring your customers' enjoyment level front and center, while reducing upkeep to the back forty. Beautiful, unique and durable, Deckorators railing components [install](#) easily and last for decades.

Deckorators started the virtually maintenance-free [aluminum balusters](#) category with the [Classic Series](#) and continues to lead the industry with many more innovative products. [Colonial](#), [Traditional](#), [Estate](#) and [Architectural Balusters](#) open up your range of possibilities with designs that stretch from traditional to eclectic. [Wood](#), [metal](#), [glass](#) and [solar](#) post caps by Maine Ornamental® add splashes of character to hop up any deck or porch design.

Dress it up with railing accessories from Deckorators!



Deckorators Glass Railings  
The Difference is Clear

Looking for head-turning railing designs that let the views come streaming through? [Deckorators Scenic Glass Balusters](#) are tempered glass panels that allow you to enjoy the view from your deck. These balusters offer unique [shapes and colors](#) that can be mixed and matched for dramatic results.

Next Month...

Decking and railing products that can turn your pool into the outdoor oasis it should be.

Help others find this newsletter:



UNSUBSCRIBE

[Update Profile](#). If you're having difficulty unsubscribing, please email [cpcustomerservice@ufpinews.com](mailto:cpcustomerservice@ufpinews.com) with Unsubscribe in the subject line.

CONTACT US

To contact us or give feedback, please e-mail [cpcustomerservice@ufpinews.com](mailto:cpcustomerservice@ufpinews.com) or send postal mail to: Universal Consumer Products, Inc., Attn: Marketing, 2801 East Beltline, NE, Grand Rapids, MI 49525

[Privacy Policy](#) | [Internet Disclaimer](#)

©1999-2009 Universal Forest Products, Inc. All rights reserved.